

## President's Report April 12th, 2023

The new website is live! Thanks again to Mark and his team at Websites Made with Love - feedback has been amazing and super positive.

We are at it spending grant money! We have already acquired the sandwich board (to be put on deck at practices as well as used for promotion at events); promotional merch is being designed (we had a 'focus group' with the AquaGo athletes to ask what merch THEY would want to get to help us decide); tables at events have started to get booked (including QB Family Day May 28th - volunteers will be needed); a mail out for the end-of-summer is underway - we will be sending a 6x9 postcard; we are updating the trifold brochure to hand out at events and have in the pool lobby; we will be updating the lobby poster and we will also have a full-page, colour ad in the summer RDN Rec Guide. Huge thanks go to our Secretary, Becky, for all her help getting branding and graphics sorted for the club on this plethora of jobs! Over the summer, we will also be getting Mark and his team at Websites Made With Love to handle some online advertising for the club.

I was interviewed, on behalf of the club, by the Neighbours of Nanoose magazine and it should be published in a copy this summer (they will let us know when) which gets delivered to residents of Nanoose, San Pareil and Craig Bay. They may reach out again to interview an athlete next season who resides in that area. They also passed along our info to their QB sister magazine, so we may get another chance there - this is no charge to the club!

The RDN Oceanside Recreation Services Grant is available twice a year (application deadlines are end of April and end of September). I would like to make the suggestion that it is noted for the September application, if there is a desire to coordinate a Fun Meet for our AquaGo and Rec teams next year (this is a use that would be applicable to their intended use).

I have spoken with BCAS in regards to the AquaGo program required scheduling and have received confirmation that we are able to return to our previous operations and have them register for the season and participate in our regularly scheduled watershows and programming, while running the AquaGo program within that time frame as per those regulations.

I have been working on an update to our Fundraising Quota after the Volunteerism Workshop that Becky and I took, with the intention to get our membership more involved and spread the workload over a larger volunteer group. If it is approved this evening, I will further develop the outline and present at the AGM for approval into our Financial policy.

A few other things I am working on for the club as the season comes to a close include: editing the final routine videos from our AquaGo teams for the youtube channel; emailing out a questionnaire to all athletes and coaches about letter of intent for next season (for planning purposes); and creating a slideshow for the end-of-year social to share 2023/24 season information.

Jessica Nemlander